The Coalition of Urban Serving Universities (USU)/APLU
10th Annual Summer Meeting

Deep Collaboration: Urban Universities Shaping the Future of the City

June 15-16, 2015
Cleveland State University
2121 Euclid Avenue, Student Center
3rd Floor
Cleveland, OH 44115-2214
### MONDAY, JUNE 15, 2015

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<th>Time</th>
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<tr>
<td>7:45a.m. – 4:00p.m.</td>
<td>Registration &amp; Breakfast</td>
<td>LOBBY (SC 303)</td>
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<tr>
<td>7:30a.m. – 8:30a.m.</td>
<td>Student Performance Strand Meeting</td>
<td>SC 315</td>
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| 8:30a.m. – 10:00a.m.| **The Leadership Perspective** (Presidents, Chancellors, and invitation only)  
**Student Success/Urban Mission: Leading Change on Campus**          | SC 311 A/B     |
|                    | In this facilitated discussion, presidents from USU institutions participating in the Transformational Planning Grants project, a USU/APLU partnership supported by the Bill & Melinda Gates Foundation, will lead an open and frank talk on enabling system-wide change to increase student success, address cost concerns, and engage more deeply in their cities. The conversation will also inform USU future initiatives that advance student success. |
|                    | **Moderator:**                                                       |                |
|                    | Michael D. Amiridis, Chancellor, University of Illinois at Chicago   |                |
|                    | **Speakers:**                                                        |                |
|                    | Mark Becker, President, Georgia State University                     |                |
|                    | Mark Rosenberg, President, Florida International University         |                |
| 10:15a.m. – 12:15p.m.| **Conference Opens**                                                | SC 311 D       |
|                    | **Pitch It: How to Build Deep Collaborations to Advance Change**     |                |
|                    | Following a keynote address, three universities will pitch their university-community partnership effort to a panel of community organizations. Pitchers will need to demonstrate how their partnership will or has achieved deep collaboration, particularly how they measure it, and how that collaboration has enabled changes or improvements that met the needs of all partners. The community judges will provide feedback on each approach. |
| 10:15a.m. – 10:45a.m.| **Keynote: What Does Deep Collaboration with the Community Mean in Practice?** |                |
Welcome:
Charles Bantz, Chancellor, Indiana University-Purdue University Indianapolis, Chair, USU

Speaker:
Guy Bailey, President, University of Texas, Rio Grande Valley

10:45 a.m. – 11:45 a.m.
Pitch: How Do We Create and Sustain Deep Collaboration with the Community to Achieve Transformative Change?

Welcome:
Ron Berkman, President, Cleveland State University

Pitch Participants:
William Brigham, Director, Small Business Development Center, University at Albany: Small Enterprise Economic Development Program
Karen Dace, Vice Chancellor, Diversity, Equity and Inclusion, Indiana University-Purdue University Indianapolis: Developing Neighborhood Technology Transfer Centers for Transfer Student Success, STEM Outreach and Community Capacity Building
Jasmine Roberson, Director, Community Engagement, College of Engineering, Wayne State University: Warrior STEAM Saturdays

Judges:
Julie Beers, Principal, Campus International School
Evelyn Burnett, Vice President, Economic Opportunity Cleveland Neighborhood Progress
Tom O'Brien, Program Director, Neighborhood Connections
Tim Tramble, Executive Director, Burten, Bell, Carr Development, Inc.

11:45 a.m. – 12:15 p.m.
Judges will provide feedback to the pitches. Judges and audience vote for winner.
Luncheon
Change It
How can we facilitate culture change on campus to advance our community and change agendas?

Change is not easy. One of the biggest inhibitors to partnering and implementing new approaches is existing cultures which are enshrined in norms, habits, policies and procedures. Tables will engage in conversations around what enables and what inhibits culture change on campus.

Facilitator:
Santa Ono, President, University of Cincinnati

Vision It
Strategies for building healthy communities in the city, in the neighborhood and across campus

Working locally and nationally, urban universities have advanced the cause of partnership to serve their students and their cities. In this panel, participants in USU initiatives share what they have learned locally about working collaboratively in their communities.

Moderator:
Robert Jones, President, University at Albany

Speakers:
Ed Lambert, Vice Chancellor for Government Relations and Public Affairs, University of Massachusetts, Boston

Barbara Tobias, Vice Chair, Department of Family and Community Medicine, University of Cincinnati College of Medicine, Medical Director, Health Collaborative

Lynnette Zelezny, Provost, California State University, Fresno and Chair TPG Project’s Building Strong Community Partnerships Working Group
3:00p.m. – 4:00p.m.  
**Finance It**  
*Tactics to Get Projects Funded*  

In a time of resource depletion, how can universities get building projects completed? Even more, how can they accomplish it in a way that benefits their surrounding communities? Our speakers have succeeded in doing just that—finding non-traditional tools and funding strategies to get campus buildings built in a way that supports the neighborhoods.

**Moderator:**  
Wellington (Duke) Reiter, Senior Vice President, Arizona State University Foundation

**Speakers:**  
John J. Boyle, III, Senior Fellow, Capital Planning Maxine Goodman Levin College of Urban Affairs, Cleveland State University

Ivette Ittu, President, Cleveland Development Advisors and Executive Vice President, Greater Cleveland Partnership

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3:00p.m. – 6:30p.m.  
**Improving Workforce Diversity: Lessons Learned from UU-HEALTH**  
(invitation only)

4:15p.m. – 5:30p.m.  
**Strand Meetings**

- Strengthening Communities: SC 313
- Off Campus Safety Partnerships  
  - Sustainability SC 315  
  - TPG Meeting SC 311 D

6:00p.m. – 8:00p.m.  
**Reception**

Heinen's of Downtown Cleveland, 900 Euclid Ave.  
Cleveland, OH 44115  
3rd floor registration  
2nd floor food and beverages

**Welcome:**  
Ron Berkman, President, Cleveland State University  
Fred Geis, Founder, Geis Companies  
Tom Heinen, Owner, Heinen’s, Inc.

**Note:** Wine cards will be handed out on the 3rd floor at registration. Name tags will be required at the reception. If no one is on the 3rd floor, please look for Adrianne Thomas.
**TUESDAY, JUNE 16, 2015**

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<tr>
<td><strong>8:00 a.m. – 9:00 a.m.</strong></td>
<td>Board of Directors Breakfast</td>
<td>SC315</td>
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<tr>
<td><strong>8:00 a.m. – 10:00 a.m.</strong></td>
<td>Sustainability Meeting (continued)</td>
<td>SC313</td>
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<tr>
<td><strong>9:00 a.m. – 9:45 a.m.</strong></td>
<td>National Policy Breakfast</td>
<td>SC 311 D</td>
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Higher Education is under the Federal microscope. In this panel, a moderator will interview speakers on what’s happening in Washington and what urban universities are and should do about it.

**9:00 a.m. Pass the Gavel**
Charles Bantz Indiana University-Purdue University Indianapolis, Chair, USU

Mark Becker, President, Georgia State University, Chair Elect, USU

**9:05 a.m. National Policy Panel**
**Moderator:**
Mark Becker, President, Georgia State University, Chair Elect, USU

**Speakers:**
James Brown, Vice President of Federal Relations, Bose Public Affairs

Craig Lindwarm, Director, Congressional and Governmental Affairs, APLU

**10:00 a.m. – 11:30 a.m.**  
**Research It**  
*The Complex University-City Ecosystem: Case Studies*

Urban universities must manage multiple social, economic and cultural dynamics to successfully engage and impact their cities. Using Cleveland State and Cleveland as a living laboratory, participants will choose to explore one of four possible strands of that complexity. In the final session, participants will share what they’ve learned. Short walks might be included as part of the session.

**Lab 1:** Addressing Distress and Disparity  
SC 311 A
Lab 2: The Dynamics of Physical Development  SC 311 B

Lab 3: Public-Private-Philanthropic Partnerships  SC 315

Note: More information about each the learning labs will be handed out at the registration desk.

And, if you have not RSVP’d for the learning labs, there will be a sign up sheet at the registration desk.

11:45 a.m. – 12:45 p.m.  Put it All Together

The Complex University-City Ecosystem  SC 311 D

Participants engage in a facilitated discussion, that incorporates their insights from the learning lab and their experience on their own campus. The goal will be to collectively draw out the various strands and systems that comprise the university-city ecosystem and ways to move all the pieces to meet goals, improve resiliency and advance change. Areas of investigation include: tensions across the various strands of university-city relationships, ways those tensions hinder development, and what are the potential synergies.

Facilitator: Edward (Ned) Hill, Dean of Levin College of Urban Affairs, Cleveland State University

12:45 p.m. – 1:30 p.m.  Box Lunch and Networking

Note: Box Lunches will be available from 11:30 a.m. until 1:30 p.m.
Presenters and Moderators Biographical Sketches

Michael D. Amiridis  
Chancellor  
University of Illinois at Chicago

Guy Bailey  
President  
University of Texas, Rio Grande Valley

Charles R. Bantz  
Chancellor  
Indiana University-Purdue University Indianapolis

Mark Becker  
President  
Georgia State University

Julie Beers  
Principal  
Campus International School

Ron Berkman  
President  
Cleveland State University

John J. Boyle, III  
Senior Fellow, Capital Planning Maxine Goodman Levin College of Urban Affairs  
Cleveland State University

William Brigham  
Director, Small Business Development Center  
University at Albany

James Brown  
Vice President, Federal Relations  
Bose Public Affairs

Evelyn Burnett  
Vice President, Economic Opportunity  
Cleveland Neighborhood Progress
Karen Dace  
Vice Chancellor, Diversity, Equity and Inclusion  
Indiana University-Purdue University Indianapolis

Edward Hill  
Dean, Levin College of Urban Affairs  
Cleveland State University

Ivette M. Ittu  
President, Cleveland Development Advisors  
Executive Vice President, Greater Cleveland Partnership

Robert Jones  
President  
University at Albany

Ed Lambert  
Vice Chancellor, Government Relations and Public Affairs  
University of Massachusetts, Boston

Craig Lindwarm  
Director, Congressional and Governmental Affairs  
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Tom O'Brien  
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Neighborhood Connections

Santa Ono  
President  
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Wellington (Duke) Reiter  
Senior Vice President  
Arizona State University Foundation

Jasmine Roberson  
Director, Community Engagement, College of Engineering  
Wayne State University

Mark Rosenberg  
President  
Florida International University

Barbara Tobias  
Vice Chair, Dept. of Family and Community Medicine  
Medical Dir., Health Collaborative  
University of Cincinnati College of Medicine
Tim Tramble
Executive Director
Burten, Bell, Carr Development, Inc.

Lynnette Zelezny
Provost
California State University, Fresno
Michael D. Amiridis, Chancellor, University of Illinois at Chicago
Michael D. Amiridis assumed the role as 9th Chancellor of the University of Illinois at Chicago (UIC) on March 16, 2015. Before joining UIC, he served as executive vice president for academic affairs and provost at the University of South Carolina, in Columbia. He was promoted through the academic ranks, became Department Chair in 2002, Dean of Engineering in 2006 and Provost in 2009. His research has resulted in more than 100 publications and over $18 million in external funding. Chancellor Amiridis has been recognized with a number of research and teaching awards and was elected a Fellow of the American Association for the Advancement of Science in 2012. He received his PhD in Chemical Engineering from the University of Wisconsin-Madison before moving to South Carolina in 1994.

Guy Bailey, President, University of Texas, Rio Grande Valley
Guy Bailey, Ph.D., was named Founding President of The University of Texas Rio Grande Valley in May of 2014. Prior to being named President of UTRGV, he served as President of the University of Alabama and of Texas Tech University; Chancellor of the University of Missouri Kansas City; Provost and Executive Vice President at The University of Texas San Antonio; Dean of Liberal Arts at the University of Nevada Las Vegas; Chair of the English Department at Oklahoma State University and the University of Memphis; and as a faculty member at Texas A&M and Emory Universities.

During his time at Texas Tech, the university met the criteria established by the Texas State Legislature for participation in the National Research University Fund; enrollment grew by 3,905 students (14%); research expenditures grew by $89.9 million (170%); and graduation rates increase by five percentage points.

Bailey continues to do research on language change and variation. His research with his late wife, Jan, has been featured in a front-page article in the New York Times, on National Public Radio, on CNN Headline News, on BBC Radio, in Texas Monthly, and in the San Antonio Express News. Since 1984, Bailey has brought in over $1 million in external funding for his research.

Charles R. Bantz, Chancellor, Indiana University-Purdue University Indianapolis, Chair, USU
In 2003, Charles Bantz became chancellor of IUPUI—Indiana's urban public research university—serving 30,000 students. A highlight of his academic leadership is elevating the public perception of IUPUI as “Destination Health and Life Sciences” and strategically focusing campus efforts in areas of economic development important to the state.

Another focus has been enhancing undergraduate education. He has been an eloquent advocate for undergraduate, graduate, and professional programs that help keep graduates in Indiana. He has been active in fostering diversity and encouraging better math, science, engineering, and technology education. He is deeply involved in the community through service on the Executive Committee of the United Way of Central Indiana and several other boards. He has been active nationally on matters of importance to the higher education community, including being a member of the NCAA Division I Board of Directors and the NCAA’s Executive Committee. He is Vice Chair of the Coalition of Urban Serving Universities and Chair of the Association of Public and Land-Grant Universities’ Commission on Urban Initiatives. He is also a member of the American Council on Education’s Commission on International Initiatives.

He holds a bachelor’s degree in English education from the University of Minnesota, a master's degree in speech communication from the University of Minnesota, and a Ph.D. from Ohio State University in communication. He is an accomplished scholar who has published on subjects such as organizational communication, television news, and social conflict.

Mark Becker, President, Georgia State University
Since beginning his tenure as Georgia State University’s seventh president in 2009, President Mark P. Becker has led Georgia State through a dynamic period of growth and advancement and put it on a trajectory to reshape itself and its region. Reflecting his vision of the urban public research university for the 21st century, the university has
pursued a 10-year strategic plan through which Georgia State has emerged as one of the nation’s leading urban research universities.

Georgia State, one of the most diverse universities in the U.S., is a national model for student success, setting records for its graduation rates and the number of students it graduates, and leading the country in eliminating disparities in student achievement based on race, ethnicity and income. Under Dr. Becker’s leadership, Georgia State has built a burgeoning research enterprise, growing sponsored research at more than twice the national rate. Through the rapid development of its campus and its engagement with civic and business leaders, the university has been recognized as a major catalyst for the revitalization of downtown Atlanta and the economic vitality of its region. Adding to Georgia State’s increasing national profile, Dr. Becker has fostered the development of NCAA Division 1 athletics, and the university’s intercollegiate teams have won six conference championships since rejoining the Sun Belt Conference in 2013.

Julie Beers, Principal, Campus International School
Julie received her teaching degree from Notre Dame College and Master's Degree and Principal's certificate from John Carroll University. She taught in Shaker Heights and served as Principal in Cleveland Heights. This is her fifth year in the Cleveland Metropolitan School District.

The Campus International School is currently K-6, adding one grade level (and about 80 students) per year in a lottery system, more than initial estimates. The school is an International Baccalaureate Program, though still adheres to the Common Core. Notably, students begin learning Mandarin Chinese in kindergarten.

Ron Berkman, President, Cleveland State University
Ronald M. Berkman was unanimously selected by the Board of Trustees as President of Cleveland State University (CSU) on April 26, 2009. Dr. Berkman came to CSU from Florida International University (FIU) in Miami where he served most recently as Provost, Executive Vice President and Chief Operating Officer.

Dr. Berkman has extensive experience in the public policy arena, including his leadership of the Empowerment Zone projects in New York City and Miami, directing the Public-Private Partnership Initiative for the US Conference of Mayors, directing the National Urban Summit and Governor Bush’s Health Care Summit.

In his seventh year at CSU, Dr. Berkman has established the University as a prominent and innovative force in urban higher education. He has championed the creation of a student-centric environment to promote student success. His tenure at CSU has been marked by record-setting freshman classes, a $500 million campus makeover that has sparked private downtown development, and community building collaborations that create internship opportunities for students.

Dr. Berkman received his Ph.D. from Princeton University in 1976. Prior to serving at FIU, he taught at The Woodrow Wilson School at Princeton University, The University of California at Berkeley, Brooklyn College, the City University of New York (CUNY) Graduate Center, New York University and the University of Puerto Rico.

John J. Boyle, III, Senior Fellow & Special Assistant to the President, Capital Planning
Maxine Goodman Levin College of Urban Affairs, Cleveland State University
John J. Boyle, III was appointed Vice President of Business Affairs & Finance by the Board of Trustees on January 27, 2003 and served until March 31, 2011. Previous to that Mr. Boyle served as Special Assistant to the President from February 1, 2001 until his appointment as Vice President, and Interim Vice President of Finance & Administration from July 31, 2000 until January 31, 2001. Mr. Boyle, who retired as CFO of United Agencies, Inc. in 2000, had served on the University's Board of Trustees as an appointee of Governor Richard Celeste from October 1989 to May 1998.

As Vice President, Mr. Boyle oversaw all of the finance divisions including audit, campus safety, capital planning, facilities management, campus support services, and human resources. Mr. Boyle was responsible for all of the
campus construction and the carrying out of the University's physical Master Plan. As Special assistant, Mr. Boyle will remain involved with Cleveland State and neighborhood development opportunities.

Mr. Boyle, a native of Cleveland, graduated from St. Ignatius High School in 1958; and earned a BS in Finance (Magna Cum Laude) from Boston College, Chestnut Hills, MA in 1962. Mr. Boyle received his Masters in Urban Planning, Design & Development from Cleveland State University in 2002. Mr. Boyle owned and operated a major Cleveland area insurance agency from 1962 until his retirement in 2000; and served in a variety of elected and appointed positions in Cleveland Heights including Mayor, City Council, and the Planning Commission. Mr. Boyle currently resides in Shaker Heights and is a member of the Shaker Heights Planning & Zoning Appeals Board. Mr. Boyle is married and has four grown children and twelve grandchildren.

William Brigham, Director, Small Business Development Center, University at Albany

Brigham is the Director of the University at Albany's Small Business Development Center. The Center assists individuals and small businesses understand the importance of a business plan, discover sources of funding, prepare for e-commerce, identify avenues for exporting goods & services, develop marketing plans, assess an invention's viability and comply with licensing and regulations in New York.

Brigham was previously marketing manager and vice president for two local family-owned manufacturing firms. He also helped develop a pilot SBDC program that was structured to trouble-shoot distressed family businesses in New York State.

Brigham also teaches an e-commerce business planning course for the MBA program at UAlbany's School of Business.

James Brown, Vice President of Federal Relations, Bose Public Affairs

James Brown is vice president of Federal Relations at Bose Public Affairs Group and works in the firm's Washington, D.C. office.

Prior to joining Bose, he was Director for Advocacy in the American Chemical Society's Office of Public Affairs where he managed a six-person government affairs team to advance the Society's interests on a broad array of science and technology, education and workforce, energy and environment, and chemical industry matters. While at ACS, Brown led successful efforts to create new programs at the Department of Energy to bolster university-level nuclear science training, expand efforts at the National Science Foundation to aid high-school science laboratories and foster basic research to develop Green Chemistry practices, and increase funding for the Department of Education's Math and Science Partnership program. He also served as the Co-Chair of the STEM Education Coalition, a 500 member advocacy alliance of business, science and technology, and education organizations.

A nuclear engineer by training, Brown previously worked as a Legislative Aide for Rep. Doc Hastings of Washington as an advisor on energy, science, and environmental matters, was director of Policy and Development at the Consumer Energy Council of America, and began his career as an engineer with Newport News Shipbuilding, working on aircraft carrier construction and Department of Energy Environment Management contracts. While at Newport News, he worked as a contractor at the Savannah River, Oak Ridge, and Hanford nuclear sites.

Evelyn Burnett, Vice President of Economic Opportunity Cleveland Neighborhood Progress

Evelyn Burnett is vice president of Economic Opportunity at neighborhood Progress, an intermediary whose mission is to foster communities of choice and opportunity throughout Cleveland. Burnett oversees programs and initiatives integrating education, leadership building, community engagement, workforce and economic development and wealth building into the community development industry, and she coordinates the organization's human development efforts to integrate with a region-wide place-making agenda. She sits on the board of several organizations, including Walsh University School of Business, Credit Builders Alliance and In Our Back Yards. Burnett holds a master's degree in public administration from the University of Akron, where she also
earned a bachelor of arts in business and organizational communications and public relations with a double minor in sales/marketing and dance.

**Karen Dace, Vice Chancellor, Diversity, Equity and Inclusion, Indiana University-Purdue University Indianapolis**

Karen L. Dace, a professor of communication, became Vice Chancellor for Diversity, Equity and Inclusion at Indiana University-Purdue University Indianapolis in September 2013. Previously, Dr. Dace served as Deputy Chancellor for Diversity, Access and Equity at the University of Missouri—Kansas City and as Associate Vice President for Diversity at the University of Utah where she had been Director of the Ethnic Studies Program and Director of African American Studies.

A native of Chicago, Karen Dace holds bachelor’s and master’s degrees from the University of Illinois at Chicago. She earned a doctorate in Communication Studies from the University of Iowa and holds a faculty appointment in the Communication Studies Department at IUPUI. In 2012, Dr. Dace edited the book, *Unlikely Allies in the Academy: Women of Color and White Women in Conversation*, with essays by and about women of Color and White women dealing with race, gender and relationships in college settings.

**Edward Hill, Dean, Levin College of Urban Affairs, Cleveland State University**

Edward W. (Ned) Hill is the Dean of the Maxine Goodman Levin College of Urban Affairs at Cleveland State University. He is also a Nonresident Senior Fellow of the Metropolitan Policy Program at The Brookings Institution and a Nonresident Visiting Fellow of the Institute of Government Studies at the University of California at Berkeley though his membership in the MacArthur Foundation’s Research Network on Building Resilient Regions.

Ned chairs the Manufacturing Extension Partnership’s National Advisory Board (2007 to present). Ohio’s Governor Strickland appointed Hill to Ohio’s Auto Industry Support Council in August, 2009, where he chairs its Competitiveness Task Force. In December 2008 Hill was asked to chair a task force that examined HUD’s role in economic development for HUD Secretary Donovan.

Hill began his career at Cleveland State University in the fall of 1985. Ned was named Cleveland State University's first Vice President for Economic Development in May 2005 and he was appointed Interim Dean of the College of Urban Affairs in October 2007. He stepped down from both upon his appointment as Dean in June 2009.

He earned his Ph.D. in both economics and urban and regional planning from the Massachusetts Institute of Technology in 1981 and he is a resident of Lakewood, Ohio.

**Ivette M. Ittu, President, Cleveland Development Advisors and Executive Vice President, Greater Cleveland Partnership**

Yvette leads the organization’s effort in managing private sector investment in catalytic real estate development projects in Cleveland. Since 2000 she has managed the investment of over $200 million which has leveraged over $2 billion in additional public and private sector investment. In addition, she serves as the executive vice president of finance and operations of the Greater Cleveland Partnership, an affiliate of CDA.

Prior to joining CDA, Yvette was an associate with the law firm of Calfee, Halter and Griswold LLP practicing in the areas of public law and public finance. She served as bond counsel on multiple financings for the Ohio Housing Finance Agency, the City of Cleveland, and several other Ohio local governments. In addition, Yvette served as finance director for the City of Lakewood and held several financial management positions for the City of Cleveland.

Yvette obtained her Juris Doctorate Degree from Cleveland-Marshall College of Law. In addition, she is a certified public accountant and has a Bachelor’s degree in Business Administration from Cleveland State University.
Robert J. Jones, President, University at Albany

Robert J. Jones, Ph.D. became the 19th president of the University at Albany in January 2013. He came to UAlbany following 34 years at the University of Minnesota, where he had most recently served as senior vice president for academic administration at the University of Minnesota System since 2004. Before that, Jones spent more than 15 years in key administrative leadership positions at the University of Minnesota-Twin Cities, including vice president and executive vice provost for faculty and academic programs, vice president for campus life and vice provost for faculty and academic personnel, interim vice president for student development and president of the University of Minnesota Outreach, Research and Education (UMore) Park Development, LLC.

A native of Dawson, Georgia, Jones earned a bachelor’s degree in agronomy from Fort Valley State College, a master of science degree in crop physiology from the University of Georgia, and a doctorate in crop physiology from the University of Missouri, Columbia. After earning the Ph.D., he joined the University of Minnesota faculty as a professor of agronomy and plant genetics. He is an internationally recognized authority on plant physiology and has published numerous scientific papers, manuscripts and abstracts. His research focused on the role of cytokinins in stabilizing grain yields of maize against environmental stresses and global climate change. During his career, he has trained many students who have gone on to leading careers in higher education and the private and not-for-profit sectors. He is a fellow of both the American Society of Agronomy and the Crop Science Society of America.

Jones is a member of several SUNY and UAlbany-affiliated boards, including the University at Albany University Council, The University at Albany Foundation, the University at Albany Biotech Development Corporation, the University Auxiliary Services Corporation, Empire Commons Student Housing, Inc., Fuller Road Management Corporation, the University at Albany Alumni Association, RF Research Council and Rockefeller Institute.

Prior to his arrival at UAlbany, Jones held a gubernatorial appointment as a commissioner of the Midwestern Higher Education Compact and served on the board of directors for the Midwest Universities Consortium for International Activities. He was also a member of the Grammy award-winning Sounds of Blackness, a Twin Cities-based choral ensemble.

Ed Lambert, Vice Chancellor, Government Relations and Public Affairs, University of Massachusetts, Boston

Ed comes to his current position as vice chancellor for government relations and public affairs with a wealth of varied professional experiences. Prior to his arrival at UMass Boston in June of 2013, he served as Commissioner of the Massachusetts Department of Conservation and Recreation, leading the state’s oversight and operation of more than 400 forests, parks, beaches, recreational facilities, greenways, and other natural and historic resources.

His remarkable record of public service also includes 12 years as the mayor of Fall River, Massachusetts, and seven years as a member of the Massachusetts House of Representatives, where he authored and passed legislation affecting higher education. As mayor, he worked on urban redevelopment and economic development initiatives, on improving and building numerous schools, and on providing effective municipal services.

He did a three-year stint at UMass Dartmouth, where he served as the first executive director of the Urban Initiative, a research center focusing on urban policy issues and the provision of technical assistance and independent research to communities and organizations throughout the state. He also taught public policy and public management there at the undergraduate and graduate levels. He earned his BA in psychology at Southeastern Massachusetts University (now UMass Dartmouth) and his MEd in counseling at Bridgewater State College.

In his current role, he serves UMass Boston as an important advocate for the university among its many constituents and provides significant leadership as co-chair of the campus-wide Strategic Planning Implementation Group. VC Lambert oversees Communications, Community Partnerships, Community Relations, Economic Development, Government Relations, Creative Services, University Editing, and WUMB, the university’s public radio station.
Craig Lindwarm, Director, Congressional and Governmental Affairs, APLU
Craig Lindwarm joined the Association of Public and Land-grant Universities in June of 2012, where he works as Director, Congressional & Governmental Affairs. Lindwarm is a graduate of St. John’s University School of Law where he earned a J.D. and the State University of New York at Binghamton where he earned a B.A. in political science and history. Prior to joining APLU, Craig served on Capitol Hill as a Senior Legislative Assistant and Deputy Communications Director to a senior member of the House Foreign Affairs Committee and as a Community Liaison and Caseworker in the congressman’s district office.

Tom O’Brien, Program Director, Neighborhood Connections
Tom O’Brien is the Program Director for Neighborhood Connections, the small grants program of Suite 1300 Services, an affiliate organization of the Cleveland Foundation. Neighborhood Connections funds small, grassroots organizations in the City of Cleveland.

In addition to grants, Neighborhood Connections provides training and technical assistance programs, connects neighborhood leaders and neighborhood groups to each other, to organizing campaigns, and to policy discussions to ensure resident voices are included in decision-making throughout the city of Cleveland.

Prior to directing Neighborhood Connections, Tom was a community organizer in Cleveland’s Slavic Village neighborhood for five years. He worked with neighborhood residents on community building initiatives, issue campaigns, and leadership development. Prior to coming to Cleveland, Tom served on the staff of the Jesuit Volunteer Corps Northwest as an Area Director, recruiting, training, and assisting full-time volunteers in Oregon and Washington.

Santa Ono, President, University of Cincinnati
Santa Jeremy Ono, PhD, is the 28th President at the University of Cincinnati. After serving on an interim basis for two months, he was appointed to the presidency on Oct. 23, 2012. Dr. Ono is the first Asian American to serve as UC’s chief executive and one of only a few Asian Americans to serve as president of a major research institution in the United States.

Dr. Ono also serves as Professor of Pediatrics within UC’s College of Medicine and Professor of Biology in the McMicken College of Arts and Sciences. Dr. Ono’s principal research interests focus on transcriptional regulation in the human immune system, mechanisms of mast cell dependent inflammation on the ocular surface and the immune component of age-related macular degeneration.

Dr. Ono’s service in the community includes the Cincinnati Business Committee and the boards of the Cincinnati USA Regional Chamber of Commerce, Cincinnati Art Museum, Cincinnati Symphony Orchestra, CincyTech, UC Health, Uptown Consortium, United Way, Alois Alzheimer’s Society, and Japan-America-Society. He chairs the UC Research Institute board, the United Way Research Council and the board of the Global HEED (Promoting Health, Education and Economic Development), and co-chairs the Cincinnati/Northern Kentucky Early Grade-Level Reading Campaign. He is a member of the Chancellor’s Ohio Completion Task Force of the Ohio Board of Regents as well as the Executive Committee of the STRIVE partnership and served on the Board of Advisors for Strive for College.

Dr. Ono earned his PhD at McGill University and his BA at the University of Chicago. His training in Biochemistry and Molecular Biology at Harvard was supported by a Helen Hay Whitney Foundation Fellowship.

Wellington (Duke) Reiter, Senior Vice President, Arizona State University Foundation
Wellington “Duke” Reiter was appointed to his leadership position with the ASU Foundation for A New American University in November 2011. Duke’s interests pertain to the economic, cultural and sustainability issues of major metropolitan areas and the role that universities play in their success. In his role, Duke serves as the senior vice president and managing director of the ASU SOLUTIONS initiative. Subsets of this major effort include sustainable urbanism, new healthcare outcomes, the new teacher, and alternative energy sources. His foundation appointment
marks a return to ASU where he was dean of the University’s College of Design from 2003-2008. While directing the College of Design, Duke brought the school to national prominence as a leader in design, an advocate for the urban and built environments especially on behalf of ASU’s Downtown Phoenix campus and a builder of cross-disciplinary programming. In 2008, Duke was tapped to serve as the fourth president of the School of the Art Institute of Chicago where, again, he helped to strengthen the relationship between the institution and the city.

**Jasmine Roberson, Director, Community Engagement, College of Engineering, Wayne State University**

Jasmine Roberson is the Director of Wayne State University, College of Engineering Educational Outreach and Community Engagement Office. She coordinates and implements initiatives, including partnerships, programs and events, to advance the overall mission of the College. More specifically, she develops programs to involve students, faculty, and staff participation in the creation of mutually beneficial partnerships with community groups, K-12 schools, companies and other organizations.

Jasmine is passionate about Detroit and community engagement. She is a native Detroiter where she currently resides with her family. Jasmine is an alumna of Wayne State University and currently pursuing her MBA. She received the 2014 College of Engineering Staff of the Year award. She is a member of C2 (college and career) Pipeline steering and curriculum committee, Detroit Area Pre-College Engineering Program committee, and the Wayne State University community engagement committee.

**Mark Rosenberg, President, Florida International University**

Mark B. Rosenberg is president of Florida International University. A public institution of higher education, FIU is the face of the country’s future in higher education demographics: it is a majority-minority institution that leads the country in the production of minority degrees in the sciences and engineering.

Dr. Rosenberg has served as the fifth president of FIU since August 2009. A political scientist specializing in Latin America, Dr. Rosenberg is the first FIU faculty member to ascend to the university’s presidency. He is a first-generation college graduate whose two children are graduates of FIU.

Firmly committed to national and community service, Dr. Rosenberg is an appointee to the National Academy of Science study commission focusing on Barriers and Opportunities in Completing Two- and Four-Year STEM Degrees, he is Chairman of the Hispanic Association of Colleges and Universities’ (HACU) STEM Task Force, sits on the National Action Council for Minorities in Engineering (NACME) and their Governance Committee; the Executive Committee of the Association of Public and Land-grant Universities (APLU)’s Science and Mathematics Teacher Imperative, and serves on the Board of Directors of the Coalition of Urban Serving Universities (USU) where he is Chair of the Urban Serving Universities (USU) Student Performance Strand.

At the community level, Dr. Rosenberg has been active with the Jewish Federation of Greater Miami and was a founding contributor to the Organization for Leadership Advancement in Miami. He is currently appointed to: the Board of Directors of City National Bank of Florida; the Board of Directors for the Holocaust Memorial as part of the Greater Miami Jewish Federation; the Florida Association of Colleges and Universities’ Board of Directors; and as Chair of the Beacon Council One Community One Goal (OCOG)’s Academic Leaders Council.

**Barbara Tobias, Vice Chair, Department of Family and Community Medicine, University of Cincinnati College of Medicine, Medical Director, Health Collaborative**

Barbara Tobias, M.D., is a family physician and the Robert and Myfanwy Smith Chair Professor of Family and Community Medicine at the University of Cincinnati College of Medicine and the Medical Director of the Health Collaborative of Greater Cincinnati. The Health Collaborative is a multi-stakeholder innovation center committed to creating a healthier community with sustainable health improvement initiatives, including public reporting, patient centered medical home transformation and quality improvement. She is Clinical Advisor for Health Transformation of the Greater Cincinnati Health Council. Dr. Tobias was recently appointed to the Board of the Health Foundation.
Dr. Tobias has developed medical curricula for special populations including adolescents and geriatrics in collaboration with community partners and is recognized by medical students and her colleagues with awards in teaching, mentoring and clinical excellence, including the Silver Apple, Dean's Teaching Award for Excellence and the Leonard R. Tow Humanism in Medicine Award. Dr. Tobias was appointed to the Ohio Supreme Court Commission on Professionalism where she served from 2005-2008. Dr. Tobias practiced for over a decade at the Lincoln Heights Health Center, Ohio’s oldest Federally Qualified Health Center and most recently with Alliance Primary Care Wyoming. She currently volunteers at the Good Samaritan Free Clinic.

Dr. Tobias received her B.A. from Cornell University and her M.D. from the University of Cincinnati College of Medicine.

**Tim Tramble, Executive Director, Burten, Bell, Carr Development, Inc.**
Tim earned a Master of Public Administration degree from Cleveland State University where he also earned his graduate certificate in Non-profit Management. He obtained his Bachelor’s degree in Environmental Science from Central State University and is certified as an Economic Development Finance Professional by the National Development Council.

Among other honors he was the 2005 recipient of the Ohio Community Development Finance Fund’s Meritorious Award for community development, a 2008 American Marshall Memorial Fellow, and was voted the CDC Staff Employee of the Year by the Ohio CDC Association in 2008. He is a member of Leadership Cleveland class of 2010 and recently completed an eight year term on the College of Arts and Science Advisory Board of Central State University. He was the inaugural Chair of Case Western Reserve University's Prevention Research Center Network of Community Advisors, where he also served on the national advisory board of the 33 Prevention Research Centers throughout the United States.

Tim became the executive director of Burten, Bell, Carr Development, Inc. (BBC) in 2000. Under Tim’s leadership BBC has grown from a fledgling staff of 2 with minimal services to a highly productive CDC that delivers a multitude of programs and services. BBC is largely responsible for the nationally renowned Villages of Central, which consists of the greatest number of developed and sold homes in Cleveland over the past 15 years. BBC also spearheaded Cleveland’s Urban Agriculture Innovation Zone, a transformation of 28 acres of what was a desolate area of Cleveland known for decades as "The Forgotten Triangle." BBC was Ohio’s 2012 CDC of the Year.

**Lynnette Zelezny, Provost, California State University, Fresno**
Dr. Lynnette Zelezny, a Fresno State alumnae and veteran academic administrator, is the University’s Provost and Vice President of Academic Affairs, effective June 1, 2014.

Zelezny joined the Fresno State faculty in 1988. During her 25-year service at Fresno State she has served as professor of Psychology, chair of the Department of Psychology, associate dean for the Craig School of Business, dean and associate vice president for Continuing and Global Education, and Vice Provost. Zelezny also served as a visiting professor at the University of Stockholm in Sweden, an American Council of Education Fellow at Towson University in Maryland, and as a Fulbright scholar in Germany.

Zelezny is an applied social psychologist who has published research related to the environment, health, leadership and student success for underrepresented students. Her numerous teaching, research and mentoring awards include Carnegie U.S. Professor of the Year nominee.

She is a member of Fresno Rotary and serves on numerous community boards, including United Way. She was named one of the 2011 Top Ten Professional Women by the Marjaree Mason Center in Fresno.

Zelezny earned bachelor’s and master’s degrees in Psychology from Humboldt State University, a Ph.D. in applied social psychology from the Claremont Graduate University and an M.B.A. with distinction from the Craig School of Business at Fresno State. In addition, she has professional certificates in management from Harvard University and in executive leadership from the Wharton School of Business.
Save the Date
USU Winter Meeting

November 15-17, 2015
JW Marriott Indianapolis
10 South West Street
Indianapolis, Indiana 46204