



JUNE 27 & 28
2016 USU Summer Meeting
University Club
1225 SW 6th Ave
Portland, OR

DAY 1: MONDAY, 6/27

TRACK 1: PRESIDENTS & CHANCELLORS

Room: Jefferson

7:30AM

*Main Lobby &
Dining Room*

REGISTRATION OPENS & BREAKFAST

- Welcome
- The University Club is a close walk from Hotel Modera.*

8AM - 9:30AM

- Introduction to Design Thinking and the morning visioning process
- Discussion of future challenges, opportunities and trends for the urban university

9:30AM - 9:45AM

BREAK

9:45AM – 12PM

- Workgroups generate Community Excitements¹ that enable the emergence and definition of a vision statement for urban universities and the Coalition.

12PM – 1PM

*Main Lobby &
Dining Room*

LUNCH

Highlights from the upcoming report, *Increasing Diversity in the Biomedical Research Workforce*, and recommendations from the New Engagement Task Force

1PM – 3PM

- UU-Health shares how a learning collaborative process can be used to drive change and advance strategic goals
- Introduction to goal setting informed by the results of the morning session
- Workgroups define possible measurable future goals leveraging the information from the morning session

3PM - 3:15PM

BREAK

3:15PM – 5PM

- Presidents/Chancellors select the Vital Few strategic goals for the coalition
- Presidents/Chancellors discuss how the results of the visioning and goal setting processes should influence the role in their communities

¹ A “community excitement” is a service or feature that enhances the stakeholder’s (e.g. students, local businesses, urban families) experience to a new level. This is a desirable service or feature in 3 to 7 years’ time. For example, a community excitement may be interest free loans for all urban university students or free educational resources to local low income families.



TRACK 2: PROVOSTS, DEANS, & ADMINISTRATIVE LEADERS

Room: *Main Dining Room*

7:30AM

Main Lobby

REGISTRATION OPENS & BREAKFAST

- Welcome
- The University Club is a close walk from Hotel Modera.*

8AM – 10:45AM

- Introduction to Design Thinking and the journey mapping process
 - Workgroups develop journey maps and debrief on their results
- *Workgroups are assigned and intentionally bring together different viewpoints/sectors. This is meant to expand the design process and student journey map.*

10:45AM – 11AM

BREAK

11AM -12PM

- Workgroups select *Vital Few Unexpected Values*² to inform the afternoon session

12PM – 1PM

*Main Lobby &
Dining Room*

LUNCH

Highlights from the upcoming report, *Increasing Diversity in the Biomedical Research Workforce*, and recommendations from the New Engagement Task Force

1PM – 5PM

- Workgroups initiate the design of potential intervention strategies and how they interact with an urban system
- Workgroups “shop and refine” intervention strategies and prepare for tomorrow’s presentations

ALL PARTICIPANTS

5:15PM - 6:30PM

PSU

Possible OPTIONAL Extra:
Potential Portland State University (PSU) Tour, TBD.

6:30PM – 8:30PM

*PSU Academic &
Student Recreation
Center*

RECEPTION

Network and relax with hors d’oeuvres and drinks at Portland State University.
This is a close walk to Hotel Modera.

5th Floor/Rooftop

Recreation Center Address:
1800 SW 6th Ave, Portland, OR 97201

² An “unexpected value” is an unexpected service or feature that enhances the stakeholder’s (e.g. student) experience. This is a desirable service or feature in 2 to 5 years’ time. For example, an unexpected future value could be free course materials or all university fees are transparent to students.



DAY 2: TUESDAY, 6/28

ALL PARTICIPANTS

Room: Main Dining Room

7:30AM

*Main Lobby &
Dining Room*

BREAKFAST

The University Club is a close walk from Hotel Modera.

8AM – 11:15AM

- Housekeeping, announcements and framing goals for the morning session
- Presidents/Chancellors present top three vision statements
- Other workgroups present their winning intervention strategies

11:15AM – 11:30AM

BREAK

11:30AM – 12:30PM

CONCLUSION

- Universities select the preferred vision statement and intervention strategies
- Closing Presentation
**Boxed lunches will be available.*

NOTE: A final report summarizing the Summer Meeting will be sent to ALL participants in the months following our time in Portland.

Thank you and we look forward to seeing you in Portland!



USU Summer Meeting Walking Map

