

USU/CEO 2017 Summer Meeting

Resilient Communities, Resilient Universities

*Georgia State University
Centennial Hall
100 Auburn Ave NE
Atlanta, GA 30303*

Thursday, July 20 – Friday, July 21, 2017

Wednesday, July 19, 2017	
6:00 pm to 9:00 pm ***Optional***	<p>“Inside CNN Tour”, Reception & Dinner Presentation on “Positioning University Impacts for Media”</p> <p>One CNN Center, Atlanta, GA 30303. Located .5 miles away from The Ellis Hotel.</p> <p>Speaker: Mr. Rolando Santos, President of Santos International and former CEO for CNN International and CNN Chile</p> <p>Participants must arrive by 6:00pm. Tours will be conducted in groups with assignments made upon arrival. Reception begins at 6:00pm, tours from 6:30pm, dinner at 7:00pm, presentation at 7:30pm. For security reasons, participants must RSVP for this excursion during the meeting registration process in order to attend.</p>
Thursday, July 20, 2017	
7:30 am to 9:00 am	<p>Continental Breakfast Room: Pre-Function Area</p>
9:00 am to 9:15 am	<p>Welcome Dr. Mark Becker, President, Georgia State University Dr. Rena Cotsones, Associate Vice President for Outreach, Engagement & Regional Development, Northern Illinois University Room: 120 Conference Room</p>
9:15 am to 10:00 am	<p><u>Leading Through Shocks</u> Room: 120 Conference Room</p> <p>Introduction: Dr. Mark Rosenberg, President, Florida International University</p> <p>Speaker: <u>Dr. John Cavanaugh, President and CEO, Consortium of Universities of the Washington Metropolitan Area</u></p> <p>John Cavanaugh has led institutions of higher education through many shocks and stresses. As former President of the University of West Florida and Chancellor of the Pennsylvania State System of Higher Education, and current President and CEO of the Consortium of Universities of the Washington Metropolitan Area, Dr. Cavanaugh has managed through natural disasters, fallout from legal matters, cyber threats, and other crises. He offers a wealth of insights into how to prepare, partner and recover when the worst hits.</p>
10:00 am to 10:45 am	<p>Group Work: Managing Shocks Room: 120 Conference Room</p>

10:45 am to 11:00 am

Break

11:00 am to 11:45 am

[Leading Through Stressors](#)

Room: 120 Conference Room

Introduction: Mr. Edward M. Lambert, Jr., Vice Chancellor for Government Relations and Public Affairs, University of Massachusetts Boston

Speaker: Dr. Atyia Martin, Chief Resilience Officer, City of Boston

Dr. Atyia Martin, Chief Resilience Officer for the City of Boston, is leading the development and implementation of the city's resilience strategy that focuses on advancing racial equity as the foundation for increasing a shared ability to thrive and prosper in daily life and in the face of the unexpected.

11:45 am to 12:30 pm

Group work: Managing Stresses

Room: 120 Conference Room

12:30 pm to 1:30 pm

Lunch

Room: Pre-Function Area

1:30 pm to 2:15 pm

[Working Together](#)

Room: 120 Conference Room

Moderator: Dr. Rena Cotsones, Associate Vice President for Outreach, Engagement & Regional Development, Northern Illinois University

Speakers:

- [Mr. Keith Partridge, President and CEO, McAllen Economic Development Corporation](#)
- Mr. Chad Wootton, Associate Vice President for External Affairs, Texas A&M University

McAllen, Texas, part of the Rio Grande Valley, sits on southern border of Texas across the bridge from Reynosa, Tamaulipas, Mexico. The region struggles with the ongoing "stressors" of population growth, shifting demographics, bi-national border issues, economic impacts, water issues, crime, etc. Working with industry, governmental (local, regional, state and nation), educational and non-governmental organizations on both sides of the border, the stakeholders have crafted a regional approach to economic development, community planning and issues management to increase resiliency for all.

2:15 pm to 3:15 pm

Group Work: Reflection

Room: 120 Conference Room

3:30 pm to 4:15 pm

Report Out

Room: 120 Conference Room

4:15 pm to 5:15 pm

[Resiliency Infrastructure: Examples from Health](#)

Room: 120 Conference Room

Introduction: [Dr. M. Roy Wilson, President, Wayne State University](#)

Speakers:

- [Dr. Jennifer Danek, Senior Director, USU Health Initiatives and Urban Universities for HEALTH](#)
- [Dr. Mary Ann Villarreal, Assistant Vice President, Strategic Initiatives, California State University, Fullerton](#)

Universities are increasingly engaged in cross-sector, multidisciplinary solutions to address issues of workforce diversity, institutional culture and climate, and community resilience. Success depends on good, actionable data, which is often lacking. This session will highlight the development of two data infrastructure solutions: 1) the Health Workforce Metrics Dashboard and Planning Tool, the product of a five-year effort called Urban Universities for HEALTH, a collaborative partnership of the USU, APLU, Association of American Medical Colleges, and the National Institutes of Health. 2) the Diversity & Inclusion Culture and Climate Self-Assessment Toolkit. Both toolkits represent an initial first step toward helping institutions gauge progress toward their goals, as well as assess broader impact on community health and resilience.

5:15 pm to 7:30 pm

Evening Reception

Georgia State University Stadium

755 Hank Aaron Dr. SE, Atlanta, GA 30315

Buses to the reception will begin departing at 5:15pm from GSU.

Pick-ups will occur every 15 minutes.

Light hors d'oeuvres and refreshments will be served at the reception.

Please note dinner will not be provided.

7:30 pm to 9:30 pm

USU Presidents & Chancellors Only Dinner

Commerce Club

191 Peachtree St, 49th Floor

Atlanta, GA 30303

A special shuttle will be leaving the reception area at 7:15 pm to take all USU Presidents and Chancellors to the Commerce Club.

Friday, July 21, 2017

8:00 am to 9:30 am

Continental Breakfast

Room: Pre-Function Area

8:00 am to 9:20 am

USU Presidents & Chancellors Only Breakfast

Room: Room 516, President's Conference Room

8:00 am to 9:20 am

CEO Executive Committee Only Breakfast

Room: 230, Honors College

9:30 am to 10:30 am

[Human Resilience](#)

Room: 120 Conference Room

Moderator: Dr. Catherine W. Howard, Vice Provost, Division of Community Engagement, Virginia Commonwealth University

Speakers:

- Dr. Quincy Byrdsong, Vice President for Academic Planning and Strategic Initiatives, Augusta University
- [Dr. Tim Renick, Vice President for Enrollment and Student Success and Vice Provost, Georgia State University](#)

In this discussion among experts to extract the strategic thinking and practical tactics that attendees can bring home to strengthen the resiliency of students, their families and community members.

10:30 am to 11:15 am

Action Planning

Room: 120 Conference Room

11:15 am to 12:30 pm

Report Out of Group Work

Room: 120 Conference Room

Note: Main Meeting Adjourns at 12:30 pm

12:30 pm

GSU Tour of Advising Center (optional)

Note: Box Lunches Available from 11:00 am to 12:30 pm

**Friday, July 21, 2017
(CEO Only)**

12:30 pm to 1:00 pm

CEO Engagement Structures Survey Update

Room: 120 Conference Room

1:00 pm to 1:15 pm

Break

1:15 pm to 2:45 pm

CEO Session - The Resilience of Engagement: Strategies for Convening at the Institutional-Community, Association, and National Stakeholder Levels

Room: 120 Conference Room

In this 90-minute working session, members of CEO's leadership will facilitate conversations about convening. Our focus will be on how we can improve connectivity and linkages among engagement interests at the institutional/community, association (APLU), and national stakeholder levels. We will explore convening and network-building strategies at each of these levels, and determine a CEO agenda item for each to help us create strong and resilient engagement commitments in our communities and campuses, and beyond.

2:45 pm

Closing Remarks and Meeting Wrap-Up

Room: 120 Conference Room

4:00 pm

Atlanta Cultural Outing

Stay until Saturday morning and enjoy the company of your colleagues!