## USU/CEO 2017 Summer Meeting
**Resilient Communities, Resilient Universities**

*Georgia State University*
**Centennial Hall**
**100 Auburn Ave NE**
**Atlanta, GA 30303**

### Thursday, July 20 – Friday, July 21, 2017

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<th>Time</th>
<th>Event Description</th>
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<tr>
<td><strong>Wednesday, July 19, 2017</strong></td>
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<td>6:00 pm to 9:00 pm</td>
<td><em><strong>Optional</strong></em> “Inside CNN Tour”, Reception &amp; Dinner Presentation on “Positioning University Impacts for Media”</td>
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<td>One CNN Center, Atlanta, GA 30303. Located .5 miles away from The Ellis Hotel.</td>
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<td><strong>Speaker:</strong> Mr. Rolando Santos, President of Santos International and former CEO for CNN International and CNN Chile</td>
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<td>Participants must arrive by 6:00pm. Tours will be conducted in groups with assignments made upon arrival. Reception begins at 6:00pm, tours from 6:30pm, dinner at 7:00pm, presentation at 7:30pm. For security reasons, participants must RSVP for this excursion during the meeting registration process in order to attend.</td>
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<tr>
<td><strong>Thursday, July 20, 2017</strong></td>
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| 7:30 am to 9:00 am | **Continental Breakfast**  
Room: Pre-Function Area |
| 9:00 am to 9:15 am | **Welcome**  
Dr. Mark Becker, President, Georgia State University  
Dr. Rena Cotsones, Associate Vice President for Outreach, Engagement & Regional Development, Northern Illinois University  
**Room:** 120 Conference Room |
| 9:15 am to 10:00 am | **Leading Through Shocks**  
**Room:** 120 Conference Room |
| **Introduction:** | Dr. Mark Rosenberg, President, Florida International University |
| **Speaker:** | Dr. John Cavanaugh, President and CEO, Consortium of Universities of the Washington Metropolitan Area |
|                    | John Cavanaugh has led institutions of higher education through many shocks and stresses. As former President of the University of West Florida and Chancellor of the Pennsylvania State System of Higher Education, and current President and CEO of the Consortium of Universities of the Washington Metropolitan Area, Dr. Cavanaugh has managed through natural disasters, fallout from legal matters, cyber threats, and other crises. He offers a wealth of insights into how to prepare, partner and recover when the worst hits. |
| 10:00 am to 10:45 am | **Group Work: Managing Shocks**  
**Room:** 120 Conference Room |
10:45 am to 11:00 am

Break

11:00 am to 11:45 am

Leading Through Stressors
Room: 120 Conference Room

Introduction: Mr. Edward M. Lambert, Jr., Vice Chancellor for Government Relations and Public Affairs, University of Massachusetts Boston

Speaker: Dr. Atyia Martin, Chief Resilience Officer, City of Boston

Dr. Atyia Martin, Chief Resilience Officer for the City of Boston, is leading the development and implementation of the city’s resilience strategy that focuses on advancing racial equity as the foundation for increasing a shared ability to thrive and prosper in daily life and in the face of the unexpected.

11:45 am to 12:30 pm

Group work: Managing Stresses
Room: 120 Conference Room

Lunch
Room: Pre-Function Area

12:30 pm to 1:30 pm

1:30 pm to 2:15 pm

Working Together
Room: 120 Conference Room

Moderator: Dr. Rena Cotsones, Associate Vice President for Outreach, Engagement & Regional Development, Northern Illinois University

Speakers:
- Mr. Keith Partridge, President and CEO, McAllen Economic Development Corporation
- Mr. Chad Wootton, Associate Vice President for External Affairs, Texas A&M University

McAllen, Texas, part of the Rio Grande Valley, sits on southern border of Texas across the bridge from Reynosa, Tamaulipas, Mexico. The region struggles with the ongoing “stressers” of population growth, shifting demographics, bi-national border issues, economic impacts, water issues, crime, etc. Working with industry, governmental (local, regional, state and nation), educational and non-governmental organizations on both sides of the border, the stakeholders have crafted a regional approach to economic development, community planning and issues management to increase resiliency for all.

2:15 pm to 3:15 pm

Group Work: Reflection
Room: 120 Conference Room

3:30 pm to 4:15 pm

Report Out
Room: 120 Conference Room
Introduction: Dr. M. Roy Wilson, President, Wayne State University

Speakers:
- Dr. Jennifer Danek, Senior Director, USU Health Initiatives and Urban Universities for HEALTH
- Dr. Mary Ann Villarreal, Assistant Vice President, Strategic Initiatives, California State University, Fullerton

Universities are increasingly engaged in cross-sector, multidisciplinary solutions to address issues of workforce diversity, institutional culture and climate, and community resilience. Success depends on good, actionable data, which is often lacking. This session will highlight the development of two data infrastructure solutions: 1) the Health Workforce Metrics Dashboard and Planning Tool, the product of a five-year effort called Urban Universities for HEALTH, a collaborative partnership of the USU, APLU, Association of American Medical Colleges, and the National Institutes of Health. 2) the Diversity & Inclusion Culture and Climate Self-Assessment Toolkit. Both toolkits represent an initial first step toward helping institutions gauge progress toward their goals, as well as assess broader impact on community health and resilience.

5:15 pm to 7:30 pm
Evening Reception
Georgia State University Stadium
755 Hank Aaron Dr. SE, Atlanta, GA 30315
Buses to the reception will begin departing at 5:15pm from GSU.
Pick-ups will occur every 15 minutes.
Light hors d’oeuvres and refreshments will be served at the reception.
Please note dinner will not be provided.

7:30 pm to 9:30 pm
USU Presidents & Chancellors Only Dinner
Commerce Club
191 Peachtree St, 49th Floor
Atlanta, GA  30303
A special shuttle will be leaving the reception area at 7:15 pm to take all USU Presidents and Chancellors to the Commerce Club.

Friday, July 21, 2017
8:00 am to 9:30 am
Continental Breakfast
Room: Pre-Function Area

8:00 am to 9:20 am
USU Presidents & Chancellors Only Breakfast
Room: Room 516, President’s Conference Room

8:00 am to 9:20 am
CEO Executive Committee Only Breakfast
Room: 230, Honors College
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<tr>
<td>9:30 am to 10:30 am</td>
<td>Human Resilience&lt;br&gt; <strong>Room:</strong> 120 Conference Room&lt;br&gt; <strong>Moderator:</strong> Dr. Catherine W. Howard, Vice Provost, Division of Community Engagement, Virginia Commonwealth University&lt;br&gt; <strong>Speakers:</strong>&lt;br&gt; - Dr. Quincy Byrdsong, Vice President for Academic Planning and Strategic Initiatives, Augusta University&lt;br&gt; - Dr. Tim Renick, Vice President for Enrollment and Student Success and Vice Provost, Georgia State University&lt;br&gt; In this discussion among experts to extract the strategic thinking and practical tactics that attendees can bring home to strengthen the resiliency of students, their families and community members.</td>
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<td>10:30 am to 11:15 am</td>
<td>Action Planning&lt;br&gt; <strong>Room:</strong> 120 Conference Room</td>
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<td>11:15 am to 12:30 pm</td>
<td>Report Out of Group Work&lt;br&gt; <strong>Room:</strong> 120 Conference Room&lt;br&gt; <strong>Note:</strong> Main Meeting Adjourns at 12:30 pm</td>
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<td>12:30 pm</td>
<td>GSU Tour of Advising Center (optional)&lt;br&gt; <strong>Note:</strong> Box Lunches Available from 11:00 am to 12:30 pm</td>
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<td>12:30 pm to 1:00 pm</td>
<td>CEO Engagement Structures Survey Update&lt;br&gt; <strong>Room:</strong> 120 Conference Room</td>
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<td>1:00 pm to 1:15 pm</td>
<td>Break</td>
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<td>1:15 pm to 2:45 pm</td>
<td>CEO Session - The Resilience of Engagement: Strategies for Convening at the Institutional-Community, Association, and National Stakeholder Levels&lt;br&gt; <strong>Room:</strong> 120 Conference Room&lt;br&gt; In this 90-minute working session, members of CEO's leadership will facilitate conversations about convening. Our focus will be on how we can improve connectivity and linkages among engagement interests at the institutional/community, association (APLU), and national stakeholder levels. We will explore convening and network-building strategies at each of these levels, and determine a CEO agenda item for each to help us create strong and resilient engagement commitments in our communities and campuses, and beyond.</td>
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<td>2:45 pm</td>
<td>Closing Remarks and Meeting Wrap-Up&lt;br&gt; <strong>Room:</strong> 120 Conference Room</td>
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<td>4:00 pm</td>
<td>Atlanta Cultural Outing&lt;br&gt; Stay until Saturday morning and enjoy the company of your colleagues!</td>
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