

## Building the 21<sup>st</sup> Century Workforce: Blending Academic and Career Pathways

*APLU Annual Conference, Marriott Wardman Park, DC  
Monday, November 13, 2017, 3:15-6:30*

**Facilitators: Jeff Shults and Sunny Benbelkacem of The Value Web**

- I. **Setting the Context: Backcast the 21<sup>st</sup> Century Workforce from 2025**
  - a. Goal: Develop a shared understanding around how, and the magnitude of, changes in the education and workforce development environment and what that means for creating the 21<sup>st</sup> century workforce.
  
- II. **Walking the Circuit: Taking a Deeper Dive into the Big Issues**
  - a. Purpose: Participants will visit three circuits to engage deeply in more intimate conversations with experts on key 21<sup>st</sup> workforce issues
  - b. Circuits:
    - i. **Next Generation Employer Relations:** Rob Shook, Program Director, IBM Digital Credentials Program  
[Next Generation Knowledge Board 1](#)  
[Next Generation Knowledge Board 2](#)
    - ii. **Degree Design to support traditional and non-traditional pathways:** Mary Alice McCarthy, Director, Center on Education and Skills, New America Foundation  
[Degree Design Knowledge Board 1](#)  
[Degree Design Knowledge Board 2](#)
    - iii. **Experiential and work-based learning - Apprenticeships in Higher Education:** Amy Firestone, Senior Advisor, Office of Apprenticeship, Department of Labor  
[Building Apprenticeships Knowledge Board 1](#)  
[Building Apprenticeships Knowledge Board 2](#)
    - iv. **Credentials, Badges and Skills.** Don Fraser, Jr., Higher Ed ReDesigner, The Education Design Lab  
[Credentials Knowledge Board 1](#)  
[Credentials Knowledge Board 2](#)
    - v. **Integrating Career and Academic Pathways:** Elizabeth Bejar, Vice President, Academic Affairs, FIU  
[Integrating Career Knowledge Board 1](#)  
[Integrating Career Knowledge Board 2](#)
  
- III. **Planning for the Future**
  - a. Strategic planning exercise to identify actionable insights or barriers and solutions that USU might collectively advance  
[Planning for the Future Knowledge Board](#)