Building the 21st Century Workforce: Blending Academic and Career Pathways

APLU Annual Conference, Marriott Wardman Park, DC
Monday, November 13, 2017, 3:15-6:30

Facilitators: Jeff Shults and Sunny Benbelkacem of The Value Web

I. Setting the Context: Backcast the 21st Century Workforce from 2025
   a. Goal: Develop a shared understanding around how, and the magnitude of, changes in the education and workforce development environment and what that means for creating the 21st century workforce.

II. Walking the Circuit: Taking a Deeper Dive into the Big Issues
   a. Purpose: Participants will visit three circuits to engage deeply in more intimate conversations with experts on key 21st workforce issues
   b. Circuits:
      i. Next Generation Employer Relations: Rob Shook, Program Director, IBM Digital Credentials Program
         Next Generation Knowledge Board 1
         Next Generation Knowledge Board 2
      ii. Degree Design to support traditional and non-traditional pathways: Mary Alice McCarthy, Director, Center on Education and Skills, New America Foundation
         Degree Design Knowledge Board 1
         Degree Design Knowledge Board 2
      iii. Experiential and work-based learning - Apprenticeships in Higher Education: Amy Firestone, Senior Advisor, Office of Apprenticeship, Department of Labor
         Building Apprenticeships Knowledge Board 1
         Building Apprenticeships Knowledge Board 2
      iv. Credentials, Badges and Skills: Don Fraser, Jr., Higher Ed ReDesigner, The Education Design Lab
         Credentials Knowledge Board 1
         Credentials Knowledge Board 2
      v. Integrating Career and Academic Pathways: Elizabeth Bejar, Vice President, Academic Affairs, FIU
         Integrating Career Knowledge Board 1
         Integrating Career Knowledge Board 2

III. Planning for the Future
   a. Strategic planning exercise to identify actionable insights or barriers and solutions that USU might collectively advance
      Planning for the Future Knowledge Board