

**The USU Urban Track at the APLU Annual
November 13 - 15, 2016
JW Marriott Austin
Austin, TX**

Sunday, November 13, 2016

12:15 pm – 1:30 pm	USU Membership Lunch	Room 408 – 409
1:45 pm – 3:00 pm	<p>Turning Points: From Setback to Success</p> <p>Success at scale means innovating, taking risks, and pushing boundaries. When you do that, things don't always work as planned. University leaders want to learn from those failures, but as public leaders, are often reticent about sharing them outside their own campus. Given the magnitude of challenges facing public higher education, finding ways to learn from setbacks and not repeat others' missteps is of growing importance. This session features three award winners who will present their failures and subsequent successes as related to specific student success initiatives. Chosen through a competitive video application process, winners will present TED like talks that feature their lessons in failure and subsequent success so that other institutions may learn.</p> <p>Moderator:</p> <ul style="list-style-type: none"> Mark Becker, President, Georgia State University <p>Presenter:</p> <ul style="list-style-type: none"> Tiffany Mfume, Director, Office of Student Success and Retention Chris Harris-Wimsatt, Director, Seita Scholars Program, Western Michigan University Richard Irwin, Vice Provost, Academic Innovation & Support Services, University of Memphis 	Salon C
7:30 pm – 9:00 pm	USU President's Only Dinner	Room 208 TBD

Monday, November 14, 2016

7:00 am – 8:15 am	USU VP Breakfast (TBD)	Room 309
8:30 am – 10:00 am	<p>Disruptive Change & Scaling What Works</p> <p>Transformation and institutional change are not easy. Frequently, universities must learn to adapt or adopt various disruptions and innovations in order move the change process forward. Disruptive practices and tools are already being integrated into a number of public universities: digital courseware, competency-based measures, predictive analytics, and many more innovations. However, not all disruptions are easy or straightforward to implement. When leveraged strategically, these disruptions demonstrate great promise to scale and improve student success. This session will feature three urban universities— Georgia State University, Florida International University, and Portland State University— and the specific disrupters important to their institutional change processes. Participants</p>	Room 302

will learn how these institutions have channeled and scaled specific disruptions to improve the success rates of their students. The institutions are currently participating in a joint APLU and USU initiative, Collaborating for Change initiative, a six-year effort to improve student outcomes at public urban research universities with support from the Bill & Melinda Gates Foundation. Following institutional reflections, the session will announce and release a set of funding opportunities in which APLU and USU members will be eligible to apply and receive support for collaborative awards meant to scale disruptive innovations across universities.

Moderator:

- Jennifer C Blatz, Senior Director, Strategy and Operations, StriveTogether

Speaker:

- Timothy Renick, Vice Provost and Chief Enrollment Officer, Georgia State University
 - Sukhwant Jhaj, Special Asst. to the Provost, Student Success, Portland State University
 - Elizabeth Bejar, Vice Provost, Florida International University
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10:45 am – 12:00 pm

Off –Campus Community Safety Partnerships

Room 302

Safety on and off campus continues is a major concern for universities. It affects the health and success of their students, their campus and their community. Partnerships across campus and deep in the community are become essential strategies for addressing safety concerns. Interdisciplinary action groups from 16 institutions have been working together for nine months to identify key issues and effective practices, then recommend actions to improve practice in the following partnership areas: 1) Student Safety Off Campus, 2) Police Diversity and Cultural Competency Partnerships, and 3) Safety Partnerships for Social and Physical Environment interventions. This session will share their findings. Panelists from campuses and the community and the audience will respond to their recommendations, then vote on which potential actions will have the biggest impact moving forward.

Moderator:

- J. Keith Motley, Chancellor, University of Massachusetts Boston

Speaker:

10:45 am – 12:00 pm

Measuring Value and Improved Student Outcomes in Scaled Implementations of Digital Learning

Salon F

Colleges and universities continue to invest more resources in digital learning. As they shift ever more scarce dollars into new online or blended academic programs, it is often not clear or easy to decipher the trade-offs and value generated by the various possible types of implementations an institution can pursue. A twin set of projects funded by the Bill & Melinda Gates Foundation seeks to discover and demonstrate this value and impact from a variety of scaled implementations of digital learning and equip senior leadership at colleges/universities with tools, data, and analysis so as to improve the quality and scale of implementations of digital learning more broadly. While this work is ongoing and not complete, this session will share and discuss early findings from the projects – in particular, focusing on the following three questions:

- (1) What are the important and differentiating components of high quality implementations of online and blended learning across varying contexts, and how have
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institutional supports and investment enabled those?

(2) What are the relative costs and returns of different implementation approaches?

(3) What are some of the institutional level challenges colleges aim to address by enabling redesigned teaching and learning on their campuses by investing in online and/or blended undergraduate learning?

Moderator:

- Risa Palm, Senior Vice President for Academic Affairs and Provost, Georgia State University
- Rahim Rajan, Senior Program Officer, Postsecondary Success, Bill and Melinda Gates Foundation
- Dale Whittaker, Provost and Executive Vice President, University of Central Florida

1:45 pm – 3:00 pm

Diversifying the Professoriate

Salon G – H

Broadening the participation of historically underrepresented groups within STEM education and workforce is an area of increasing national priority and focus, with significant efforts spearheaded by the National Science Foundation and the National Institute of Health. Many APLU institutions contribute to these efforts both individually and through larger coalitions with funding from a variety of sources including NSF and NIH. While much has been achieved, there is much yet to be done. Large-scale, sustainable solutions will require an increased level of collaboration among APLU institutions and many partners.

Through a new NSF-funded project, APLU will focus on building greater diversity within the professoriate, in part, because our institutional members provide a high proportion of the doctoral degrees and training for students who pursue academic careers. In addition, increasing the diversity among STEM faculty is an important factor in broadening the participation of students within these fields and increasing their academic success.

This session includes presentations by senior leaders from the National Science Foundation and National Institutes of Health discussing their commitment to this national priority, what their agencies have learned from their efforts to broaden participation, and their agencies' ongoing initiatives to expand and strengthen earlier work. In addition to these federal agencies, a representative of The Big 10 Academic Alliance (formerly CIC) will describe a successful collaborative project undertaken to diversify STEM faculty within their network of universities, what has been accomplished, and what has been learned. COACHE's director will discuss their findings from their work with public university campuses to increase faculty retention and support. The session will conclude with an overview of APLU's recently funded project, NSF INCLUDES: A Collective Impact Approach to Increase the Diversity of STEM Faculty project.

Moderator:

- Alan R. Mabe, Senior Vice President, Academic Affairs, Association of Public and Land-grant Universities

Speakers:

- France A Cordova, Director, National Science Foundation
- Michael S. Lauer, Deputy Director for Extramural Research, National Institute of Health
- Christie Sahley, Professor and Associate Head, Bio. Sciences, Purdue University

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- Kiernan Mathews, Director, COACHE, Harvard University
 - Christine M. Keller, VP, Rsch & Policy Analysis & E.D. of VSA, Association of Public and Land-grant Universities
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3:45 pm – 5:00 pm

Building a More Diverse Scientific Workforce

Room 302

Increasing participation of underrepresented groups (women, racial/ethnic minorities, and people with disabilities) in science is a critical issue affecting our nation's health and the future of research. Despite substantial NIH and NSF investment in diversity efforts, barriers to success still remain. In response, many universities have developed innovative strategies to diversify scientific talent. Although some of these interventions have demonstrated success, other emerging efforts are promising and require further testing. Targeting key research gaps will provide university leaders with the evidence they need to obtain campus buy in, bring successful strategies to scale, and magnify their impact on a national level. Ultimately, having more rigorous scientific evidence will drive long-term changes in the way universities do business, increasing investment in practices that work and phasing out those that do not. This session will explore what we know – and what we have yet to learn – about diversifying the scientific workforce. Speakers will share findings and proposed research actions from a recent APLU, Coalition of Urban Serving Universities (USU), and Association of American Medical Colleges (AAMC) report, *Increasing Diversity in the Biomedical Research Workforce: Actions for Improving Evidence*. After highlighting success stories and lessons learned, panelists will participate in a moderated discussion around proposed research actions for improving evidence in key areas.

Moderator:

- M. Roy Wilson, President, Wayne State University

Speakers:

- Mark G. Hardy, Vice President, Tennessee State University
 - Michael S. Lauer, Deputy Director for Extramural Research, National Institute of Health
 - Caroline C. Whitacre, Senior Vice President for Research, The Ohio State University
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Tuesday, November 15, 2016

8:15am – 9:30am

A New Administration and a New Congress: What Does It Mean For Public Higher Education?

Salon 5

Panelists will discuss the 2016 presidential and congressional elections and forecast what's ahead in higher education policy including potential federal efforts to incentivize state reinvestment in public higher education.
