



Urban Serving
Universities

NASULGC

A Public University Association
Commission on the Urban Agenda

Agenda

GREAT CITIES, GREAT UNIVERSITIES: A LEGISLATIVE SUMMIT

3rd ANNUAL SUMMER MEETING of the
Coalition of Urban Serving Universities and NASULGC's Commission on the Urban Agenda

MONDAY, JULY 21, 2008

Hyatt Regency Washington Hotel
400 New Jersey Avenue, NW
Washington, DC

10:00 am Registration Opens

Registration materials should be picked up prior to Opening Session.

12:00 pm – 1:00 pm Opening Session: Luncheon

Welcoming Remarks – Nancy L. Zimpher
Chair, Coalition of Urban Serving Universities (USU)
President, University of Cincinnati

The USU-CUA Partnership – Luis M. Proenza
Chair, Commission on the Urban Agenda (CUA)
Vice Chair, Coalition of Urban Serving Universities (USU)
President, University of Akron

Keynote Speaker – Ben Hecht, JD, CPA
President and CEO, Living Cities: The National Community Development
Initiative

“USU and Living Cities: An Emerging Action Partnership in Urban Education and
Community Development and Innovation for a Better America”

Mr. Hecht will discuss the goals and work of Living Cities and the importance
of an action partnership between Living Cities and urban serving universities in
educating the future workforce and in enhancing the dynamics between anchor urban
institutions and the communities in which they reside and serve.

Breakout Sessions: The participants in the breakout sessions will include USU strand (focus areas) leaders from member schools, CUA members, and others working in the focus areas. Three breakouts will be held, corresponding to the three program priorities of the USU, as listed below. The Presidential Chair and Strand Steering Committee Members will facilitate each session.

The purpose of each session is summarized below. Participants will be provided with a more detailed breakout-session agenda in their meeting folders.

◆Update attendees on progress made during the past year. ◆Review and approve the goals of each strand, developed by the Strand Steering Committees during the past year. ◆Present and define examples of “evidence-based” demonstration sites, with potential for replication at 5-6 sites. ◆Identify the most salient measures of performance for each strand – measures that would present a compelling case for additional investment in urban serving universities. ◆Reach agreement on a “documentation protocol” that would provide aggregate data on a minimum set of “key” metrics. Task a group to develop this protocol by the November NASULGC Meeting. ◆In each strand, begin identifying existing federal programs of highest priority to urban serving universities. ◆Next steps: set forth a work plan with deliverables for each strand team at their local site and for the USU Coalition nationally for the coming year, including an improved communication system and strand management plan.

I. The Education Pipeline/Urban Educator Corps: Strengthening the education pipeline from early childhood to career.

Presidential Chair – Nancy L. Zimpher

President, University of Cincinnati

Co-Chair – Beverly Warren

Dean of Education, Virginia Commonwealth University

Co-Chair – Ken Howey

Research Professor of Education, University of Cincinnati

Data Manager – Larry Johnson

Dean of Education, University of Cincinnati

II. Strengthening Communities: Transforming neighborhoods, fostering innovation in cities, and building community and university capacity.

Presidential Chair – Luis M. Proenza

President, University of Akron

Co-Chair – Kenneth Stapleton

Executive Director, University Park Alliance, University of Akron

Co-Chair – David Perry

Director, Great Cities Institute, University of Illinois at Chicago

III. Urban Health: Developing the urban health workforce to reduce health disparities.

Presidential Co-Chair – M. Roy Wilson

President, University of Colorado Denver

Presidential Co-Chair – Guy Bailey

Chancellor, University of Missouri-Kansas City

Co-Chair – Roderick Nairn

Provost, University of Colorado Denver

5:30 pm – 7:00 pm

Reception

Presiding: Nancy L. Zimpher, Chair, USU; Luis M. Proenza, Chair, CUA
Introduction of Guests

TUESDAY, JULY 22, 2008

Hyatt Regency Washington Hotel

400 New Jersey Avenue, NW

Washington, DC

7:30 am – 8:30 am

Breakfast

9:00 am – 10:30 am

Plenary Session I: Action Agenda for Initiatives

The Presidential Chairs of the three strands (focus areas) will summarize the outcomes of the Breakout Sessions and present next steps for each strand.

The Education Pipeline/Urban Educator Corps –

Presidential Chair, Nancy L. Zimpher

President, University of Cincinnati

Strengthening Communities – Presidential Chair, Luis M. Proenza

President, University of Akron

Urban Health – Presidential Co-Chair – Guy Bailey

Chancellor, University of Missouri-Kansas City

10:30 am – 10:45 am **Break**

10:45 am – 11:45 am **Plenary Session II: Federal Policy Panel Discussion**

What’s on the Horizon for the Urban Agenda?

Moderator – Amy Liu

Deputy Director, Metropolitan Policy Program
Brookings Institution, Washington, D.C.

Panelists (TBA)

The session will provide an opportunity for panelists to discuss legislative activities during the 110th Congress and the upcoming 111th Congress related to metropolitan issues and USU’s three initiatives. Amy Liu from the Brookings Institution’s Metropolitan Policy Program will moderate the session. The panel will be composed of experts in federal policy/ programs. The first 30-40 minutes of the session will be designated for a moderated discussion led by Ms. Liu. The final 20-30 minutes will be reserved for questions by the audience.

12:00 pm – 1:00 pm **Luncheon and Briefing on Hill Visits**

Luncheon at Hotel in Institutional Teams

Briefing: Preparation for Hill Visits

Van Scoyoc Associates

Nancy L. Zimpher

President, University of Cincinnati

Van Scoyoc Associates will provide an overview of the congressional climate and will brief USU teams on the Coalition’s agenda in preparation for Capitol Hill visits. Various materials related to the Hill meetings will be passed out during the lunch to teams, including talking points, “About USU” one-pager, and “USU Quick Facts.”

1:15 pm – 5:30 pm

Capitol Hill Visits

USU Teams and Partners

The Hill meetings are an opportunity for USU teams to introduce the goal and the work of the Coalition to their congressional delegation (local representative(s) and Senators). University government relations officers are scheduling meetings for their university teams and communicating this information to individual team members. There will be an opportunity during the Tuesday, July 22, luncheon for teams to connect with one another and be briefed on talking points about the Hill meetings.

5:30 pm – 7:30 pm

Reception on Capitol Hill

The reception is an opportunity for USU members to meet and interact with their members of Congress and staff, as well as with other congressional supporters of a metropolitan agenda.

WEDNESDAY, JULY 23, 2008

Hyatt Regency Washington Hotel
400 New Jersey Avenue, NW
Washington, DC

8:00 am –

Breakfast on Your Own

8:30 am – 12:00 pm

Capitol Hill Visits as Needed