

USU-CEO Summer Meeting Resilient Communities, Resilient Universities

Thursday, July 20 – Friday, July 19, 2017
Georgia State University
Atlanta, GA

Wednesday, July 19, 2017

6:00 pm to 9:00 pm
Optional

“Inside CNN Tour”, Reception & Dinner Presentation on “Positioning University Impacts for Media”

One CNN Center, Atlanta, GA 30303. Located .5 miles away from The Ellis Hotel. Participants must arrive by 6:00pm. Tours will be conducted in groups with assignments made upon arrival. Tours begin at 6:00pm, reception from 6:30pm, dinner at 7:00pm, presentation at 7:30pm. **For security reasons, participants must RSVP for this excursion during the meeting registration process in order to attend.**

Thursday, July 20, 2017

7:30 am to 9:00 am

Continental Breakfast

Room: 104 – Ballroom Pre-Function Area

9:00 am to 9:15 am

Welcome

Room: 110 – State Ballroom

9:15 am to 10:00 am

Leading Through Shocks

Room: 110 – State Ballroom

Speaker: Dr. John Cavanaugh, President and CEO, Consortium of Universities of the Washington Metropolitan Area

John Cavanaugh has led institutions of higher education through many shocks and stresses. As former President of the University of West Florida and Chancellor of the Pennsylvania State System of Higher Education, and current President and CEO of the Consortium of Universities of the Washington Metropolitan Area, Dr. Cavanaugh has managed through natural disasters, fallout from legal matters, cyber threats, and other crises. He offers a wealth of insights into how to prepare, partner and recover when the worst hits.

10:00 am to 10:45 am

Group Work: Managing Shocks

Room: 110 – State Ballroom

- Assignment
 - Individually reflect on the speaker and take personal notes:
 - What did you learn? What are three key takeaways that you'll bring back to your community around partnerships and preparedness tools? What is something that the speaker did that is not replicable? What is one example of shock preparation that you bring to the table that you can share?
 - Group shares responses and creates common list of key takeaways around partnerships and preparedness tools

10:45 am to 11:00 am

Break

11:00 am to 11:45 am

Leading Through Stressors

Room: 110 – State Ballroom

Speaker: Dr. Atyia Martin, Chief Resilience Officer, City of Boston

Dr. Atyia Martin, Chief Resilience Officer for the City of Boston, is leading the development and implementation of the city's resilience strategy that focuses on advancing racial equity as the foundation for increasing a shared ability to thrive and prosper in daily life and in the face of the unexpected.

11:45 am to 12:30 pm

Group work: Managing Stresses

Room: 110 – State Ballroom

- Assignment
 - Individually reflect on the speaker and take personal notes:
 - What did you learn? What are three key takeaways that you'll bring back to your community around partnerships and preparedness tools? What is something that the speaker did that is not replicable? What is one example of slow-burn stress preparation that you bring to the table that you can share? What differences did you notice between the higher education and the community perspective?
 - Group shares responses and creates common list of key takeaways around partnerships and preparedness tools

12:30 pm to 1:30 pm

Lunch

Room: 104 – Ballroom Pre-Function Area

1:30 pm to 2:15 pm

Working Together

Room: 110 – State Ballroom

2:15 pm to 3:15 pm

Group Work: Reflection

Room: 110 – State Ballroom

- Assignment
 - Individually reflect on the speaker and take personal notes:
 - What did you learn? What are three key takeaways that you'll bring back to your community around partnerships and preparedness tools? What is something that the speaker did that is not replicable? What is one example of preparation through partnership that you bring to the table that you can share?
 - Group shares responses and creates common list of key takeaways around partnerships and preparedness tools
- Prepare for Report Out
 - Prepare on flip chart pages the following:
 - 2 key insights for preparing for a shock
 - 2 key insights for preparing for a slow-burn stress
 - 3 key insights for using partnerships effectively to strengthen resilience

3:30 pm to 4:15 pm

Report Out

Room: 110 – State Ballroom

4:15 pm to 5:15 pm

Resiliency Infrastructure: Examples from Health

Room: 110 – State Ballroom

Speakers:

- Dr. Mary Ann Villarreal, Assistant Vice President, Strategic Initiatives, California State University, Fullerton

Universities are increasingly engaged in cross-sector, multidisciplinary solutions to address issues of workforce diversity, institutional culture and climate, and community resilience. Success depends on good, actionable data, which is often lacking. This session will highlight the development of two data infrastructure solutions: 1) the Health Workforce

Metrics Dashboard and Planning Tool, the product of a five-year effort called Urban Universities for HEALTH, a collaborative partnership of the USU, APLU, Association of American Medical Colleges, and the National Institutes of Health. 2) the Diversity & Inclusion Culture and Climate Self-Assessment Toolkit. Both toolkits represent an initial first step toward helping institutions gauge progress toward their goals, as well as assess broader impact on community health and resilience.

5:15 pm to 7:30 pm

Evening Reception
Georgia State University Stadium

755 Hank Aaron Dr. SE, Atlanta, GA 30315

Buses to the reception will begin departing at 5:15pm.

Pick-ups will occur every 15 minutes.

Light refreshments will be served at the reception.

Please note dinner will not be provided.

7:30 pm to 9:30 pm

USU Presidents & Chancellors Only Dinner

Friday, July 21, 2017

7:30 am to 9:00 am

Continental Breakfast

Room: 104 – Ballroom Pre-Function Area

8:00 am to 9:30 am

USU Presidents & Chancellors Only Breakfast

Room: 200 – Golden Key Board Room

8:00 am to 9:30 am

CEO Executive Committee Only Breakfast

Room: 203 – Breakout Room

9:30 am to 10:30 am

Human Resilience

Room: 110 – State Ballroom

Speakers:

- Dr. Quincy Byrdsong, Vice President for Academic Planning and Strategic Initiatives, Augusta University
- Dr. Tim Renick, Vice President for Enrollment and Student Success and Vice Provost, GSU

In this discussion among experts to extract the strategic thinking and practical tactics that attendees can bring home to strengthen the resiliency of students, their families and community members.

10:30 am to 11:15 am

Action Planning

Room: 110 – State Ballroom

- **Individual Work:** Spend 15 minutes working individually to develop their own resiliency plans using a template. Template includes:
 - Checklist of top 5-10 actions to increase resiliency in your institution and in your community
 - Quality assessment of institution or region’s preparedness given checklist
 - Next steps
- **Group Work:** Spend 30 minutes. Given everything you’ve heard and discussed, put together a common check list of at least five things a region needs to do and at least five things an institution needs to do to increase resilience.

11:15 am to 12:30 pm

Report Out of Group Work

Room: 110 – State Ballroom

Note: Main Meeting Adjourns at 12:30 pm

12:30 pm

GSU Tour of Advising Center (optional)

Note: Box Lunches Available from 11:00 am to 12:30 pm

**Friday, July 21, 2017
(CEO Only)**

12:30 pm to 1:00 pm

CEO Engagement Structures Survey Update

Room: 110 – State Ballroom

1:00 pm to 1:15 pm

Break

1:15 pm to 2:45 pm

CEO Session - The Resilience of Engagement: Strategies for Convening at the Institutional-Community, Association, and National Stakeholder Levels

Room: 110 – State Ballroom

In this 90-minute working session, members of CEO's leadership will facilitate conversations about convening. Our focus will be on how we can improve connectivity and linkages among engagement interests at the institutional/community, association (APLU), and national stakeholder levels. We will explore convening and network-building strategies at each of these levels, and determine a CEO agenda item for each to help us create strong and resilient engagement commitments in our communities and campuses, and beyond.

2:45 pm

Closing Remarks and Meeting Wrap-Up

Room: 110 – State Ballroom

4:00 pm

Atlanta Cultural Outing

Information forthcoming.

Stay until Saturday morning and enjoy the company of your colleagues!